

GLOCK

www.glock-uk.com

Agency: GLOCK

Job Title: Brand Strategist/Creative Copywriter

Location: East London

Salary: Depending on experience

The Job:

As an agency we are expanding our team and are looking for a Creative Brand Strategist / Copywriter to join our team on a permanent basis.

This is a great opportunity for an engaging and ambitious individual to integrate into a creatively-led environment and to contribute to brand strategy and copywriting on large global accounts.

As a company we bring consumer / lifestyle brands to life through unique engagement platforms, retail activations and bespoke campaigns – plus a great deal more!

We need an expert communicator with demonstrable knowledge of defining brand positioning and creative design strategy. The role will involve brainstorming ideas and concepts for positioning and writing copy across various accounts.

The Individual:

- Minimum of 3 years experience
- Knowledge and passion for defining brand positioning and creative design strategy
- Thinks of creative solutions to brand challenges
- Interesting and strong opinions, fed by a curiosity for brands, culture, arts, design and beyond
- Able to communicate ideas/solutions in clear, succinct inspiring ways
- Able to connect words to visuals to enrich the communication of ideas
- Engaging presenter – is able to tell a story and paint an inspiring image
- Highly creative and imaginative, and curious about client's products or services
- Be skilled in writing, concise and grammatically correct copy
- Have excellent interpersonal and communication skills
- Work well in a team and with a range of creative people
- Be able to work well under pressure and manage workloads effectively
- Be highly self-motivated and well organized with an eye for detail
- Passion for design, research and insights, with an instinctual creative ability
- A creative at heart, with a passion for coming up with design-led strategic solutions
- Confident in presenting your ideas back to clients
- In touch with today's branding and marketing thinking

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The Agency:

Our studio is a busy, dynamic environment. We believe in complete brand experiences and produce unique, bespoke solutions with an immediate, contemporary and positive impact.

Diversity inspires us and we bring a contemporary yet playful approach to all our projects within the wide-ranging client group. Our process is led by design and function as the ideas we create often become reality.

Please visit our website and contact us if you feel your work would complement our portfolio.

Contact details:

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E : work@glock-uk.com

W: www.glock-uk.com

Please only respond if you are a candidate.
We do not accept responses from recruitment agencies.